Successfully Navigating the First Ten Years: Education Targeting Farm Developmental Stages to Achieve Profitability and Environmental Sustainability

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Project Audience

• Who are you aiming to help?
  – Oregon
  – All Beginning Farmers and Ranchers
  – Using organic and sustainable farming methods
  – In first 10 years of operation. Our goal is to get them to their 11th year and beyond.
Partners/Collaborators

• Lead Organization:
  Oregon State University Small Farms Program (12 faculty at 8 regional locations in Oregon)

• Non-Profit Partner:
  Oregon Tilth. Organic certification and education non-profit
Key Approaches

• Identify the key developmental stages of farmers to target educational programming when the farmer is “ready”
• Develop advanced curricula and farm management tools that address these developmental stages (online and face to face)
• Establish teaching and demonstration farms at OSU’s research farms: basic hands-on plus advanced sustainable farming methods
• Continue 3 current and add 2 new Women’s Farming Networks
What do you have to share?

• *Growing Farms: Successful Whole Farm Management* (a six module online course for BFRs).
  [https://pace.oregonstate.edu/catalog/growing-farms-successful-whole-farm-management](https://pace.oregonstate.edu/catalog/growing-farms-successful-whole-farm-management)

• *Growing Agripreneurs* (a full season farmer incubator)

• Decades of experience working with beginning farmers and ranchers
What do you hope to learn from other projects?

- Curriculum for advanced BFRs
- Insights into farm profitability/viability
Keep in touch!

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