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# Building On-Farm Success: Resources & Training for Montana's Beginning Farmers and Ranchers

Annie Heuscher

Community Food & Agriculture Coalition

Beginning Farmer and Rancher Development  
Program Award No [2015-70017-22851]



# Project Audience

- Who are you aiming to help?
  - Geographic Area: Montana
  - Limited Resource
  - Broad range of farming interests
  - Pre-start-up through first three years



# Partners/Collaborators

- Who are the key people on your team?
  - Seth Swanson, MSU Extension: program support, resource development, promotion
  - Tammy Hinman, NCAT: resource development, promotion
  - Tracy Potter-Fins, Montana Sustainable Growers' Union: program development, promotion, evaluation
  - Barb Brant, Nourish the Flathead: resource development, promotion



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# Key Approaches

- Business Planning workshops
- Expansion through MSU Extension
- Field Days
- Local Investment and Financing Tools
- FarmLink Montana



# Overall Target Outcome

By the end of this project, we will have helped:

- 9 people start a farm, with programs benefitting at least 100 new farmers (50% LR)
- 3 local investments made into area farms and food businesses
- 48 trainings, each serving at least 10 farmers, with at least 60% using the information to begin, expand, or enhance a farming/ranching business



# What do you have to share?

- Experience partnering with Extension and SBDC
- Strong business planning curriculum
- FarmLink



# What do you hope to learn from other projects?

- Increasing attendance and having effective promotion with this audience
- Working with a rural, highly dispersed audience
- Best practices on mentorship



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# Keep in touch!

Annie Heuscher

[annie@missoulacfac.org](mailto:annie@missoulacfac.org)

406-830-8218

MissoulaCFAC.org