Developing New and Beginning Farmers and Ranchers Using the Model Farm Concept

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Project Audience

The Project will assist a diverse audience

- New and Beginning Farmers and Ranchers who are underserved and hard to reach
- Private land and forest owners
- Military veterans and their families
Partners/Collaborators

- 100 Ranchers Inc. 1,2,3
- Landowners Association of Texas 1,3
- Other CBO’s
  - Waller County Coop 2,3
  - Texas Small Farmers and Ranchers CBO 2,3

¹Mentorship, ²Model Farm/Ranches, ³Workshops
Key Approach(es)

- 360 Degree Marketing Program
- Establish and manage fifteen (15) Model farms
- Scale appropriate instructional/experiential training
- Utilize CBO’s as Mentoring to BFRV.
- Connect to USDA Agencies
Overall Target Outcome

Project is expected to engage

8,500 limited resource farmers

Over the Next 3 Years

800 New and Beginning farmers with 450 new farm startups
What do you have to share?

- 43, 560 Initiative
- High Tunnel Production
- Soil/Plant Health
- Tours
- High Value Crops
  - Strawberries
  - Cucumber Production
  - Sweet Potatoes
  - Hair Sheep and Goats
What do you hope to learn from other projects?

- What others are doing
- What can we do better to serve our Beginning Farmers and Ranchers

1. www.FarmAnswers.org
2. www.veteransfarm.org
3. www.usda.gov/newfarmers
4. www.usda.gov/kyfcompass
KEEP IN TOUCH!

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http://www.pvamu.edu/cahs/agriculture-and-natural-resources