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A&M UNIVERSITY  
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Cooperative Extension Program

# Developing New and Beginning Farmers and Ranchers Using the Model Farm Concept

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Beginning Farmer and Rancher Development Program

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# Project Audience

**The Project will assist a diverse audience**

- New and Beginning Farmers and Ranchers who are underserved and hard to reach
- Private land and forest owners
- Military veterans and their families



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# Partners/Collaborators

- 100 Ranchers Inc. 1,2,3
- Landowners Association of Texas 1,3
- Other CBO's
  - ❖ Waller County Coop 2,3
  - ❖ Texas Small Farmers and Ranchers CBO 2,3

<sup>1</sup>Mentorship, <sup>2</sup>Model Farm/Ranches, <sup>3</sup>Workshops



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# Key Approach(es)

- 360 Degree Marketing Program
- Establish and manage fifteen (15) Model farms
- Scale appropriate instructional/experiential training
- Utilize CBO's as Mentoring to BFRV.
- Connect to USDA Agencies





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# Overall Target Outcome

**Project is expected to  
engage**

**8,500 limited  
resource farmers**

**Over the Next 3  
Years**

**800 New and Beginning farmers with 450 new  
farm startups**



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# What do you have to share?

- 43, 560 Initiative
- High Tunnel Production
- Soil/Plant Health
- Tours
- High Value Crops
  - ❖ Strawberries
  - ❖ Cucumber Production
  - ❖ Sweet Potatoes
  - ❖ Hair Sheep and Goats



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# What do you hope to learn from other projects?

- What others are doing
- What can we do better to serve our

## Beginning Farmers and Ranchers

1. [www.FarmAnswers.org](http://www.FarmAnswers.org)
2. [www.veteransfarm.org](http://www.veteransfarm.org)
3. [www.usda.gov/newfarmers](http://www.usda.gov/newfarmers)
4. [www.usda.gov/kyfcompass](http://www.usda.gov/kyfcompass)
5. <http://www.southernsare.org>





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# KEEP IN TOUCH!



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