# Michigan's Emerging Farmers – Strategies And Tools To Enhance Success

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#### Project Audience

- Who are you aiming to help?
  - Where are they: Michigan
  - Who are they (primarily): Hispanic, women, young farmers
  - Type of farming/ranching/forest management primarily fruits and vegetables
  - Stage of farming: exploring and in first 10 years primarily

#### Partners/Collaborators

- Who are the key people on your team?
  - Mike Hamm MSU CRFS project director
  - Michelle Napier-Dunnings MIFFS connector to WIA and FOTM; facilitator for WIA
  - Jeremy Moghtader MSU-SOF oversees development of workshops; link to students at Organic Farmer Training Program
  - Lacey Ingrao MIFFS land access
  - Shakara Tyler MSU CRFS financial capital and access
  - Tom Cary and Megan DeLeeuw MSU SOF develop training programs and oversee
  - Susan Smalley Independent Contractor evaluator

#### Key Approach(es)

- How are you helping?
- Workshops/courses/demonstrations some in Spanish
- Incubator farm with WIA
- Technical assistance land access, financial capital access

### Overall Target Outcome

#### By the end of this project, we will have helped:

- Started farming. Target: 15 during 3 years
- Continued farming. Target: 20 over 3 years
- Changed business practices. Target: 40 over 3 years
- •Changed farming/land management practices. Target: 40 over 3 years
- Changed marketing practices. Target: 40 over 3 years
- Developed a farm plan. Target: 25 over 3 years

### What do you have to share?

- Alternative financing strategies (in development)
- Full time training program strategies
- Working specifically with women entering farming

# What do you hope to learn from other projects?

- Experiences regarding land access
- Experiences with alternative financing
- Innovative strategies for farmer training in different cultural backgrounds

MIFFS Women in Ag Network



#### **WIA Connects**





National Institute of Food and Agriculture

#### **WIA Creates**





National Institute of Food and Agriculture

## **WIA Empowers**



#### Keep in touch!

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