

#### A Pathway to Livestock Farming: Providing Access to Land and a Guiding Hand



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Southwest Badger Resource Conservation & Development Council, Inc BFRDP Award # 2015-70017-23912

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# Mentorship program helps grass-based livestock farmers in SW Wisconsin

- Audiences
  - Beginning & experienced farmers
  - Military veterans
  - Non-farming landowners
- Key approaches
  - Mentorships with experienced farmers
  - Financial coaching with Paul Dietmann
  - Access to land through grazing broker
- Overall target outcome
  - 15 mentors to partner with beginners
  - 15 beginners to receive business plan review
  - 15 beginning farmers to gain access to land by renting





## Individual coaching helps new farmers but motivation is required



- Applicants
  - 25 beginning, 18 experienced farmers
  - Includes 7 veterans, 1 active military, 3 military family members
  - Orientation:
    - 17 beginners, 7 mentors
    - Toolkit structures the mentorship
- Check-ins:
  - 16 beginners, 7 mentors
  - Mentorship provides practical insights, support, and inspiration needed to do grazing best management practices



## A farmer-to-farmer network is underway in Southwest Wisconsin

- 35 people received a copy of Soil Sisters: A Toolkit for Women Farmers
- Survey of 25 participants to determine classroom training
- Participant surveys in December will guide future matchmaking process
- Grazingbroker.org will connect livestock producers with non-farming landowners





### Self-guided learning is key to adult education

- Location of people affects match success, but motivation and free time can bridge distance
- We need to improve how to stage beginners through the process of starting to farm
- We need to improve self-assessment resources so beginners know the path from dreams to farming





### Self-assessment can help farmers get started

- Farm Coach from University of Vermont is useful for selfassessment but is not customizable to other states
- Soil Sisters: A Toolkit for Women Farmers by Lisa Kivirist describes 4 types of beginning farmers
- Mentor-Intern Handbook, Wisconsin School for Beginning Dairy Farmers, has tools to setup mentorships



### Future work will build on existing resources

- Launch Grazingbroker.org in August
- Establish a 3-year grazing broker demonstration site by end of August
- Fundraise for chute and scale to rent to beginning livestock farmers
- Work with Farmer-Veteran Coalition on a "Something Special from Wisconsin" label for "Homegrown by Heroes"
- Develop mentors into a list a network handbook to continue informal matching





#### Smart farmers start on rented land!

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