



2011 Annual Conference

BEING A

Cattle Woman

IS A RISKY BUISNESS

July 28th-30

Reed Conference Center

Midwest City, OK



SOUTHERN
RISK MANAGEMENT
EDUCATION CENTER



United States Department of Agriculture
National Institute of Food and Agriculture

Agenda

THURSDAY, JULY 28

- 9:00 a.m.** **Registration Desk Opens**
- 11:00 a.m.** **OCW Board Meeting**
Officers, Board of Directors & Meeting Chairs Only
- 12:00 p.m.** **OCW Board Luncheon - *RSVP Requested***
Officers Board of Directors & Meeting Chairs Only
- 2:00-3:30 p.m.** **OCW Board Meeting, continued**
Officers, Board of Directors & Meeting Chairs Only
- 6:00-8:00 p.m.** **Trade Show Reception & Silent Auction**
- 8:00 p.m.** **Dinner on your own**

FRIDAY, JULY 29

- 8:00 a.m.** **Registration Desk Opens**
- 7:30-8:30 a.m.** **Trade Show Opens**
- 8:30-10 a.m.** **OCA/OCW/OJCA Opening Session**
Keynote speaker – Mr. Philip Seng, President and CEO of the United States Meat Export Federation
- 10:15-11 a.m.** **OCCW – General Membership Meeting**
- 10:15–11:15am** **OCW Panel Discussion - Management Practices that Increase Profit.**
Kim Anderson, Ph.D. OSU Ag Economist, “Worrying About Price Is A Waste of Time” Dan Childs, Senior Consultant - Agricultural Economist, Noble Foundation. “Profit Is made by managing production cost and finances”. Moderated by Damona Doye, OSU Regents Professor, Extension Farm Management Specialist.

11:30-1:30 p.m. OCW Awards Luncheon – *Ticket Required*
CattleWoman & Honorary CattleWoman of the Year Award, Scholarship Awards, OK Beef Ambassador Winners Recognition.

1:45 – 3p.m. OCW General Membership Business Meeting

3:00 – 4 p.m. Why BQA Makes a Difference
Jeff Jaronek OBC

According to a National BQA Audit, \$55. per head is lost to industry by NOT following Best Management Practices of Beef Quality Assurance.

3:30 – 4:30 p.m. OCW Past Presidents Reception - *Invitation Only*

4:30-6:30 p.m. Trade Show Reception, Cocktails & Hors d'oeuvres

6:30 p.m. OCA/OCW/ OJCA Awards Banquet - *Ticket Required*

SATURDAY, JULY 30

7:00 – 8:15 a.m. Inspirational Breakfast - *Ticket Required*

8:30 a.m. Trade Show Opens

8:30 a.m. Silent Auction Opens

9:30-10:00 a.m. Trade Show

9:45 a.m. Silent Auction Closes

9:30- 10:30 a.m. OCW General Membership Meeting
Tevahree Brackin, Andy Hutchison, ANCW Speakers Bureau.
Spokespersons for the beef industry share their presentation available to groups outside our industry.

10:30 a.m. Installation of Officers

11:30 a.m. Adjourn

Registration

Name _____

Address _____

City, State, Zipcode _____

Email _____

Phone _____

If you are registering more than one person, please send in attached paper with additional names.

If you are an OCW officer, director, or meeting chair and will be attending the OCW Board Luncheon on Thursday, July 28, please check here

Registration for OCW events are free unless listed below. Please select which additional OCW events you would like to attend.

OCW Awards Luncheon \$20 per person

Friday, July 29, 11:30am # of Tickets _____ x \$20= _____

OCA/OCW/OJCA Awards Banquet \$35 per person

Friday, July 29, 6:30pm # of Tickets _____ x \$35= _____

Inspirational Breakfast \$15 per person

Saturday, July 30, 7:00am # of Tickets _____ x \$15= _____

Total Amount Due _____

Please send this form with payment (if necessary) to:

Oklahoma CattleWoman, Inc., 2500 Exchange Ave., Oklahoma City, OK 73148

Hotel Information

Sheraton MWC Hotel:(405)455-1800 • Rate: \$109.00 -- Cut-off July 13

Comfort Inn: (405)733-1339 or (800)739-1339 • Rate: \$82.00

Hampton Inn: (405)732-5500 • Rate: \$71.00

Hawthorn Suites: (405) 737-7777 • Rate: \$89.00