

SMALL FARMS RESEARCH CENTER Alabama & M University

The Center conducts and promotes interdisciplinary research on the economic and social development of limited resource farmers, ranchers, landowners and rural entrepreneurs in Alabama's underserved communities. More specifically, the research focuses on business development and entrepreneurship, agricultural risk management strategies, and genetic modification/biotechnology. Overall, the Center conducts targeted research, provides outreach training and education, and offers technical assistance to agricultural producers and entrepreneurs who often with limited resources, operate small rural business in Alabama's underserved communities.

All community outreach, technical assistance and cooperative extension functions within the Center operate within the context of five distinct units or divisions:

- Research and Policy Analysis Unit
- Risk Management Education and Community Outreach Unit
- Rural Entrepreneurial Outreach and Business Development Initiative
- Agricultural Biotechnology and Food Safety Education
- Technology (Computer Training) Outreach Unit

For more information about the NBFR program, Small Farms Research Center, and future programs, please visit us on the website.
<http://www.aamu.edu/sfrc>

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Alabama A&M University
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United States Department of Agriculture

National Institute of Food and Agriculture NIFA



New and Beginning Farmers & Ranchers Program

Training New and Beginning Farmers in
Sustainable Agriculture/Agribusiness.
Birmingham, Alabama



REGISTRATION BEGINS NOW!

SAVE THE DATE!
NOVEMBER 19-21, 2014

*Sponsored by Small Farms Research Center in collaboration with
Alabama Cooperative Extension System*

Alabama A&M University
4900 Meridian Street, James I. Dawson Bldg.
Normal, Alabama 35762



SMALL FARMS RESEARCH CENTER ALABAMA A&M UNIVERSITY



The New and Beginning Farmers and Ranchers Program (NBFR) at Alabama A&M University was developed for new and beginning farmers to establish and sustain viable agricultural operations in Alabama through the development and enhancement of innovative educational programs, services and social networks.

The Small Farms Research Center will host series of beginning farmers and ranchers workshops/short educational courses on Wednesday through Friday, November 19– 21, 2014. Participants will be provided with in-depth training from the following topics; 1. Production Practices and Management, including Sustainable Agriculture, 2. Marketing and 3. Business Planning/Financial Management. Each topic will cover a case study, hands-on illustrations, Q&A session, and distribution of material of the subject area chosen.

The program will also include the 2014 Farm Bill Updates, which includes the current USDA programs available for new and beginning farmers.

NEW AND BEGINNING FARMERS & RANCHERS PROGRAM

Producers will be submerged with information on the topic of their choice. The cost of the NBFR Program is \$15.00. The small fee includes material and light refreshments. Please find below the additional details for classes.

- **Production Practices and Management** course consist of Specialty Crops (e.g. vegetables, fruits and herbs), Weed, Pest & Disease Management, Nutrient Management and Soil Health, Extending the growing season (greenhouse/high tunnels), Tractor/Equipment, and Organic certifications.
- **Marketing** course consist of Marketing Options, Direct Marketing, Wholesale Marketing, Cooperative for product marketing & distribution internet marketing (social media) and Product and Business Branding.
- **Business Planning and Financial Management** course consist of Financial Record Keeping/Financing Options, Business Planning, Small Loans, Enterprise Budgets, Business Structure Options, Managing Debt, Financing Grant & Low Interest Loans, Cooperative Equipment Sharing, Tax Planning and Preparation.
- **2014 Farm Bill Program** consist of USDA agencies (Farm Service Agency, Natural Resource Conservation Service and Rural Development) focusing on programs targeted toward new and beginning farmers and ranchers.

FULL COURSES AVAILABLE UNDER NEW AND BEGINNING FARMERS PROGRAM

- Land Acquisition and Tenure
 - Production Management & Management
 - Business Planning & Financial Management
 - Market and Marketing
 - Capital and Access to Capital
-

NEW AND BEGINNING FARMERS & RANCHERS PROGRAM

REGISTRATION FORM

NAME: _____

ADDRESS: _____

AFFILIATION: _____

PHONE: _____

AGRICULTURAL INTEREST:

EMAIL ADDRESS: _____

*Once completed, please detach and submit the REGISTRATION FORM along with your \$15.00 NON-REFUNDABLE registration fee. The fee covers your material and light refreshments. Make check or money orders payable to the **Small Farms Research Center Foundation**. (Limited scholarships are available for those whom qualify.)*

MAIL TO :

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