

## Post-Online-Survey for honey producers who attended education modules

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### 1. The information given at the Second Honey Producers Working Group helped me to identify marketing goals for my honey operation.

a). Strongly agree	85%
b). mildly agree	15%
c). unsure	0%
d). mildly disagree	0%
e). strongly disagree	0%

### 2. I feel equipped with tools to better market my honey after attending the Honey Producer workshops.

a). Strongly agree	65%
b). mildly agree	35%
c). unsure	0%
d). mildly disagree	0%
e). strongly disagree	0%

### 3. I would like to see this type of work continued and expanded.

a). Strongly agree	95%
b). mildly agree	5%
c). unsure	0%
d). mildly disagree	0%
e). strongly disagree	0%

### 4. My participation in the Honey Producers Working Group has improved my understanding of: (please check all that apply)

a). my honey market	65%
b). the market situation	74%
c). marketing plans and tools	85%
d). production risks	36%
e). marketing impacts on consumers	95%

### Comments:

Looking forward to seeing the publication of your research and further studies you complete on marketing.

I value what I gained from her this afternoon in marketing.

Thanks Debbie it was a great presentation.

Thanks for a great job at MSBA meeting this fall.

Your talk helped me think about packaging and pricing. I would love to have us beekeepers in ME get ourselves together to compare what we charge in stores and private sales. It might lead to some uniformity in pricing.

I'd also love to see this for my lamb and eggs!

I wanted to let you know, after the last meeting I raised my price and it all sold. Thanks !

My results are shown below. Thank you for the work done this year for the benefit of the honey producers in the mid-Atlantic region.

