

PRESENTERS

Christy Mendoza

Christy Mendoza began cultivating her professional career by earning her Bachelors of Science in Nutrition and Food Science from Auburn University in 1992. She went on to receive her Masters of Food and Nutritional Sciences from Tuskegee University in 2001.

As a food scientist working in product development with companies, such as Edwards Fine Foods. Christy has developed products and processes, composed presentations, and published articles sharing her knowledge of food safety and science with others. She is also a Certified Instructor of the Better Process Control School and ServSafe.

Currently, Christy holds the position of Regional Extension Agent in the area of Food Safety, Preservation and Preparation and is the Director at the Chilton Food Innovation Center which provides small business owners the opportunity to make and package shelf-stable foods.

Donna Shanklin

Donna Shanklin is a traveler. She graduated from the University of Kentucky twice (B.S., M.S.), was a Peace Corps Volunteer in Guatemala, and a fire ant specialist in Arkansas. She went to the University of South Florida for her M.P.H.

Donna arrived in Alabama in 2007. Her international work experience includes Farmer to Farmer experiences in Egypt, Turkmenistan, Uzbekistan, Nepal, and Sri Lanka, and a 3 month experience in Bolivia with Save the Children. In Alabama her programming focuses on nutrition and environmental health education – from using myplate as a template for eating each meal, to the role of using non-toxic products in cleaning your home.

As a leader in the eXtension Creating Healthy Communities community of practice, Shanklin's emphasis is environmental health. However, she is amazed with technology and how its use can impact people -- she is on Twitter, Facebook, Pinterest, and Google+.

Diane Stewart

Over the past ten years, she has raised chickens and ducks, as well as, goats on her six acre farm in Argo, Alabama.

She has made technical presentations about raising backyard chickens and ducks to groups, such as Alabama A&M Ag group, Auburn University organic poultry group, as well as others who wanted to learn about chickens and ducks raised at home.

During the past five years, she operated Dunlooken Farm that provides chicken and duck eggs to several local regular customers as well as a few local restaurant chefs and retail outlets.

CONFERENCE COMMITTEE MEMBERS

Greeters

Brenda Cotton

Azaline Jones

Registration

Mary Evans

Genna Johnson

Nellie Rembert

Vendors

Gwen Calhoun

Virginia Ward

Facilitators

Gwen Calhoun

Bridget Coleman

Presenters

Gwen Calhoun

E'licia Chaverst

Virginia Ward

Food/Refreshments

Linda Green

Olivia Johnston

Flyers/Programs

E'licia Chaverest

Yawntreshia Coleman

Thank you for attending the 2014 Hopewell
Women-In-Agriculture Conference!

Your support is greatly appreciated.

Please consider joining Hopewell Women-In-Agriculture.

HOPEWELL WOMEN-IN-AGRICULTURE CONFERENCE

"Simple Ideas for Better Living"

E'licia Chaverest, Mistress of Ceremonies



November 6, 2014
9:00am -5:00pm



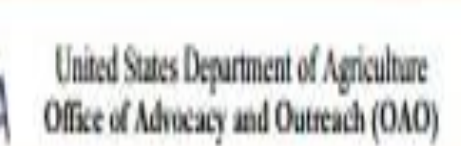
**4817 Jefferson Ave SW, Bldg. II
Birmingham, AL 35221**

TOPICS

Health and Wellness
Starting a Business: Business Plan
Value-Added Products
Urban Farming



Presented by Small Farms Research Center, Alabama A&M University in
collaboration with the Alabama Cooperative Extension System, Project
Hopewell Inc., and Hopewell Women-In-Agriculture Association



This training workshop is made possible with funding from the USDA Office of Advocacy and Outreach and USDA National Institute of Food and Agriculture.

PROJECT HOPEWELL INC.
People Healing Initiative



Patricia May

Patricia was born and raised in Bessemer Alabama by two loving parents along with six siblings. She was also educated in the Bessemer City School System. After high school graduation, she continued her educational journey at Alabama A&M University in Normal, Alabama. It was there that she met the love of her life and now husband, Edward May, Sr.

Upon graduation from college she returned home to the Birmingham/Bessemer area where she gained employment with the Bessemer City School System. Since that time, she has continues to work in the field of education for over 35 years.

Working in Birmingham and Bessemer has afforded her many professional experiences, She has helped organize and manage parent-teacher programs and community events. She has also organized and facilitated Boy and Girl Scout troops, Neighborhood Associations, and a church nursery in addition to other organizations. She is also a Sunday school teacher and member of New Bethlehem Baptist Church. As a minister’s wife, she is also a member of several organizations at her church. She is former member and ambassador of the Bessemer Chamber of Commerce.

Currently, in addition to being a registered farmer, she is also a member of the Tri-County Alabama Chapter of Links, Inc. and Chairperson of the Bessemer Housing Authority Commissioners. Other professionals affiliations include: Phi Delta Kappa, Birmingham Education Associaition, National Education Association, Birmingham Area Reading Council, and the Teacher Advisory Committee.

She is also a mother of two sons, Edward and Joseph, and two daughter-in-laws, Kristina and Sidney. She is also the grandmother of Joseph II, Kennedi, and Edward III and several heads of livestock.

HOPEWELL WOMEN-IN-AGRICULTURE CONFERENCE
“Simple Ideas for Better Living”

Registration

8:30 a.m. – 9:00 am

Opening Remarks and Keynote Speaker
Patricia May

9:00 a.m. – 9:45 a.m.

Transitional Activity

9:45 a.m. – 10:00 a.m.

First Session

10:00 a.m. – 11:15 a.m.

- Health & Wellness
Urban Farming
- Raised Garden Beds
Value Added Products

Transitional Activity

11:15 a.m. – 11:30 a.m.

Lunch and Panel Discussion

11:30 p.m. – 12:45 p.m.

Second Session

12:45 p.m. – 5:00 p.m.

- Business Plan
- Urban Farming

Closing Remarks and Evaluation

1:30 p.m. – 5:00 p.m.

PRESENTERS

Norman B. Davis, Jr.

Norman B. Davis, Jr. is Vice President & Managing Director of Trufund Financial Services. Mr. Davis has over thirty-five years of service in the financial services arena and previously served as Vice President with BB&T and an Executive Vice President with First American Bank, the lead bank for Alabama National BanCorporation. Mr. Davis has also served as Director of the Alabama Department of Economic and Community Affairs (ADECA) and Superintendent of Banks for the State of Alabama where he was primarily responsible for regulating Alabama State chartered banks.

Mr. Davis received his B.A. degree from the Johns Hopkins University in 1976 and is a 1981 graduate of the Colgate Darden Graduate School of Business Administration at the University of Virginia where he received his M.B.A. degree.

Mr. Davis has a long record of a community service and he currently serves on and chairs several boards.

April Guyton

Guyton has been in the kitchen since she was a child. She grew up in a neighborhood with a community garden and would get sweet potatoes from her neighbor so her grandmother could make sweet potato pie. Her father, grandmother, and mother taught her much of her foundation. Ms. Guyton has worked in restaurants and bistros and eventually got into Whole Foods. She began to pick up knowledge about the quality of food, the importance of trackability and the balancing act of natural and organic food. Guyton teaches others how to afford quality food for their families in this world where each dollar counts.

Jai Jones

Celebrating over two decades of serving the Atlanta arts community, Jai is forging a legacy and trademark of excellence in having launched one of Atlanta’s leading metropolitan Centers, Atlanta’s Resource for Entertainment & Arts, in August 2009. AREA Atlanta not only yields the same emphasis on technical dance that has given Jai her current notoriety, but features a broad variety of sophisticated arts and entertainment offerings, including an on-site recording and a professional Dance Company, The AREA Contemporary Dance Theatre. A multi-disciplinary performing arts center housed in a contemporary facility in Atlanta’s popular Midtown/Buckhead community, AREA Atlanta is a comprehensive resource and incubator for arts and entertainment novices and professionals.

Sallie M. Lee

Lee was born in Waynesboro, Virginia, less than 20 miles from Blue Ridge Mountains. She grew up on a farm outside the city and raised vegetables, chickens, pigs, dairy and beef cattle on a small scale.

She graduated from Longwood College. She relocated to Birmingham and worked for the City of Birmingham in the Office of Economic Development. Lee then worked for Bellsouth. She left Bellsouth to go back to school and completed an Associate degree in Horticulture at Bessemer State and a Master of Science in Environmental Management from Samford University.