# Mississippi Small Farm and Agribusiness Center and United States Department of Agriculture National Institute of Food and Agriculture

#### ALCORN STATE UNIVERSITY

WWW.ALCORN.EDU/LAND-GRANT

Farm Management
Educational Program
(FMEP) for New,
Beginning, Farmers and
Ranchers in Mississippi



National Institute of Food and Agriculture



## Mississippi Small Farm and Agribusiness Center United States Department of Agriculture National Institute of Food and Agriculture Farm Management Educational Program for New, Beginning Farmers and Ranchers in Mississippi

Farm Management Educational Program (FMEP)
Grant Number 2018-70017-28547

- Overview of Mississippi Small Farm and Agribusiness Center
- Farm Management Education Program
  - Goals and Objectives of FMEP
  - Training Topics
  - Target Audiences
  - NGOs' Locations
  - NGOs' Deliverables





### OVERVIEW MISSISSIPPI SMALL FARM AND AGRIBUSINESS CENTER

• The Mississippi Small Farm and Agribusiness Center (MSFAC) promotes, enhances and facilitates the development and growth of small farms, alternative enterprises, and agribusinesses in Mississippi. In 1988, it was established as the Mississippi Small Farm Development Center through an act of Mississippi State legislature and renamed in 2013. Services include identification of marketing opportunities, enterprise selection, financial resource acquisition, production technology, harvesting and post-harvesting handling methods, value added product development, organizational development and new industry nurturing.





## OVERVIEW MISSISSIPPI SMALL FARM AND AGRIBUSINESS CENTER

#### **Program Areas**

- Marketing Program
- Small Farm Loan Program
- Beginning Farmers and Ranchers Program
- Produce Safety Program

#### **Technical Assistance**

- Production
- •Marketing and Branding
- •Food Safety and Quality Assurance
- •Farm Management
- •Financial Management
- •Risk Management Education
- •Financial Resource Acquisition
- •Agribusiness Development





#### GOAL AND OBJECTIVES OF FMEP

- The overall purpose of the Farm Management Educational Program (FMEP) is to recruit, train and equip 300 new, beginning farmers and ranchers (BFRs) and veterans with the tools and resources necessary to become sustainable in vegetable and meat goat production.
- The objectives are to provide educational training and hands-on demonstration in:
  - basic crop and livestock production;
  - financial management and risks mitigation;
  - · market diversification and risks mitigation;
  - · food safety and;
  - biosecurity; and programs and services of the current farm bill.
- The customized training and technical assistance to be provided by the Mississippi Small Farm and Agribusiness Center, Extension Program at Alcorn State University, and other network of expert speakers.





#### FMEP TRAINING TOPICS

- Seven months of trainings and hands-on demonstrations
  - Basic crop and livestock production
  - Farm Financial Management and Risk Management
  - Market diversification and direct marketing
  - Food safety and biosecurity
  - USDA Program and Farm Bill





and Agribusiness Center

#### **FMEP TARGET AUDIENCE**

- The target audience for the proposed FMEP will consist of:
  - new, beginning farmers and ranchers;
  - small farm and limited resource producers;
  - retired and disabled military veterans;
  - socially-disadvantage producers and women producers.





#### FMEP NGOs' LOCATIONS



#### FMEP NGOs' DELIVERABLES

- Recruit 60 new, beginning farmers and ranchers (BFRs) for the trainings and hands-on demonstrations.
- Promote trainings and hands-on demonstrations at monthly meetings and through local media outlets.
- Host 5 trainings and hands- on demonstrations and participate in trainings and hands-on demonstrations in identified locations.
- Participate in debriefings after each training and hands-on demonstrations.
- Participate in monthly reporting and conference calls to assure tasks are being fulfilled.





and Agribusiness Center

#### How To Contact Us

Elizabeth B. Myles, Ph.D. Associate Director Tel: 601-877-3947 Fax: 601-877-3931 Email: emyles@alcorn.edu

Velma Oliver, M. S. Farm Management/Loan Specialist Small Farm Loan Program Tel: 601-877-6570

Fax: 601-877-3942 Email: voliver@alcorn.edu

Patrina Leonard, M. S.
Outreach Coordinator
Tel: 601-877-6207
Fax: 601-877-3931
Email: voliver@alcorn.edu

Alcorn State University School of Agriculture & Applied Sciences Mississippi Small Farm and Agribusiness Center 1000 ASU Drive #1080 Lorman, MS 39096-7500



https://www.facebook.com/ALCORNAG/



@AlcornAgSchool

"Great leaders do not desire to lead but to serve." ~Myles Munroe

"A river cut through rocks, not because of its power, but because of its persistence."

~Iim Watkins

American Anchor and Journalism

