

Developing Opportunities and Growing Businesses of Limited-Resource and Native American Beginning Farmers and Ranchers in Arizona

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Key Goals

- Reach Beginning Rancher (BR) Audiences and continue with Beginning Farmer (BF) Audiences from a 2014 BFRDP Project Requesting more Assistance
- Address business planning and marketing issues, rangeland and watershed management, and managing/matching livestock within different environmental regimes of the 42 Arizona Association of Conservation Districts.
- Expand upon requests for more field days, networking opportunities, and one-on-one assistance and personnel resources.
- Management schools, financing, and opportunities for collective production and marketing from the PD's last BFRDP project.

Target Audiences

- Native Americans (9 of 17 locations)
- Limited-Resource Producers, Ranch Hands
- Veterans and other BF and BR participants

Key Delivery Strategies

- Each participant will attend a management school every quarter.
- To develop synergies between BF and BRs, content relevant for both producer groups will be provided when possible (e.g., FSA loan programs, niche marketing, etc.).
- Combined management schools will provide from 7 to 12 hours of training (over 2 days when field day trainings occur).
- Non-profits of Future Forward Foundation and Arizona Association of Conservation Districts plus 6 University of Arizona Cooperative Extension and 6 Tribal Agricultural Agents will be instrumental in providing one-on-one support and in facilitating long-lasting mentorship relationships.

Project's Proposed Management School Locations



Key Results

- Expect to reach at least 355 unique BF and BRs.
- 100 BRs will implement new management practices for the rangeland, livestock and finances that will enhance their conservation and future success.
- 85 BF will secure finances and increase their production and sale of specialty crops through mentorship and management schools provided.
- Expect to have 18BR and 7BF new startups from project.